

PRESS RELEASE

New ATX mid tower: Enermax Staray available from now on

Smart Case with Brilliant Cooling

After the bestseller **Chakra** and the ultimate gaming case **Phoenix Neo** Enermax brings a stylish and solid entry-level case onto the market: **Staray** combines successfully the consequent user-friendliness and the first-class cooling concept of predecessor series. In matter of design Staray is the rising star on the case market: The integrated **Apollish** front fan provides bright colours and outstanding light effects.

Hamburg, 22nd of July 2009. The launch of new LED fan series **Apollish** last week has caused a sensation in the market. Almost simultaneously Enermax now introduces new ATX mid tower **Staray** to the market. It is equipped with an Apollish front fan which acts like magic behind the elegant meshed front panel: The patented circular LED light with 15 diodes guarantees intense colours and shines four times brighter than ordinary LED fans. Moreover, an innovative, high-glossy coating assures spectacular light reflexes. One difference in comparison to regular Apollish series: Users can choose between two fascinating light effects: By pushing a button on the front panel, the curved, shiny Apollish light turns into an energetic, rotating light flash. The mirror finish front frame and the red or blue illuminated power and reset buttons complete the eye-catching appearance of the Staray case.



Excellent Air Circulation

The well-thought construction of Staray optimizes the air circulation inside the case and assures the best possible cooling of the system components. Apart from the high air flow of the preinstalled Apollish front fan, Staray provides mountings for two 12cm or 14cm side and one 12cm rear fan. The air-permeable front and side meshes improve the passive cooling performance of the Enermax mid tower. Furthermore, water cooling enthusiasts can make use of two backside openings which are proposed for the water inlet and outlet.

User-friendly Design and Convenient Operation

Staray is designed for a comfortable installation of system components: The side panels are fixed by thumb screws and can be removed without using any additional tool. Quick release fasteners make the installation of expansion cards and drives as easy as possible. Furthermore, for a quick and direct access to the frequently used interfaces Enermax integrated the HD audio and two USB ports on the front of the case.

The Enermax ATX mid tower Staray is available with red or blue illuminated Apollish front fan for a MSRP of 49,90 Euro incl. VAT. More information and product photos: www.enermax.co.uk/staray.

In case of questions please contact person below:

Press contact: **Alexandra Kogan**
Marketing International

ENERMAX Deutschland
Coolergiant Computers Handels GmbH

Billbrookdeich 32
22113 Hamburg

Telefon: +49-40-819957-21
Telefax: +49-40-819957-69
E-Mail: alexandra.kogan@enermax.de
URL: www.enermax.co.uk

About Enermax:

The Enermax Technology Corporation was founded in Taiwan in 1990 and is a globally renowned manufacturer of PC components such as power supplies, PC cases, cooling fans, keyboards, enclosures and accessories. Since almost 20 years Enermax plays a leading role as an innovator in PSU market. Enermax products are well known for their innovative technology, high quality, best possible performance, unique design and leading safety. The company possesses its own research and development centre as well as two factories. Six subsidiaries and numerous affiliates around the world provide an excellent network for OEM/ODM and retail business. Enermax subsidiary in Hamburg coordinates major European markets.

Coolergiant Computers Handels GmbH • Billbrookdeich 32 • 22113 Hamburg •
Geschäftsführer: Yen-Wen Su • Handelsregister: HRB 87350 • Ust-ID Nr. DE813705542 • WEEE-Reg.-Nr. DE12381606

www.enermax.co.uk